

*The minutes presented within this document are a summary of the discussion that took place at the Board of Education meeting. To view the meeting in its entirety and hear full reports please go to: [CCR Committee Meeting Recording 2.23.22](#) (Passcode: +m\*KP8+M)*

**BRISTOL BOARD OF EDUCATION  
COMMUNICATION AND COMMUNITY RELATIONS COMMITTEE  
MEETING MINUTES  
Wednesday, February 23, 2022**

A meeting of the Bristol Board of Education Communications and Community Relations Committee was held on Wednesday, February 23, 2022, at 6:00 p.m. at the Board of Education and via the Zoom Meeting Platform.

**PRESENT:** Commissioners: Kristen Giantonio and Dante Tagariello; **ALSO PRESENT:** Jennifer Dube, Dr. Catherine Carbone, Dr. Michael Dietter, Dr. Jaime Rechenberg, Brian Burke, Emily Bailey, and Molly Goodine

**EXCUSED:** Commissioner Shelby Pons

**1. Call to Order/Pledge of Allegiance**

Commissioner Giantonio called the meeting to order at 7:00 p.m. and attendees stood for the Pledge of Allegiance.

**Meeting Norms**

Commissioner Giantonio acknowledged the meeting norms.

**2. Approval of Minutes:**

October 6, 2021 – Regular Communications and Community Relations Committee Meeting minutes will remain in draft form as members present were not in attendance or committee members at the meeting and cannot approve the minutes.

**3. Public Comment** – No members of the community wished to address the committee.

**4. ParentSquare Update** – Brian Burke, Director of Communications and Community Partnerships presented a ParentSquare update. A brief historical description was given before Mr. Burke shared how ParentSquare has been used in the district since its inception in August 2021. Commissioners were shown the ParentSquare dashboard which gave the numbers and percentages for how the app is being used by staff and families.

Questions followed regarding using the poll feature in ParentSquare. Mr. Burke explained the three platforms (ParentSquare Polls, Thoughtexchange, and Google) the district currently uses for polls/surveys and why each platform is used. Mr. Burke will send the metric information to commissioners.

**5. Reimagining BPS 2023 – BPS Rebrand and History and Next Steps** - Dr. Carbone and Mr. Burke presented the BPS Rebrand and History and the Next Steps. Commissioners were shown the past, present, and future Bristol Public Schools logo. Dr. Carbone explained the history of our current logo and the importance of having a unified color and a symbol that represents our scholars whether they are 3, 18, or 21 years old. Mr. Burke explained why we are rebranding, how the new logo was derived, and the next steps. Commissioners were shown the new logo options and given the opportunity to share their feedback. A four-option survey will be shared with our staff and families for them to vote on. The results of the survey will be presented at the next communications meeting. The plan is to begin the 2022-23 school year with the new logo and style guide that will be available across the district.

**6. Reimagining BPS 2023 – Phase 1 Timeline** - Dr. Carbone presented the Phase I Timeline of the Reimagining BPS 2023. The administration will be communicating each marker in the plan to the district. Dr.

Carbone shared the timeline with the committee to bring new commissioners up to speed with where we are in the Reimagining BPS Plan and what the next steps are, and a rough estimate of what the next phase would look like.

<b>Phase I 2023-2026</b>	<b>Phase II 2026</b>
Open BAIMS (Aug 2023)	
Close Edgewood and Repurpose to Pre-K Academy (June 2023)	Redistrict to align to larger NE and HS feeder pattern
Relocate BECC and scattered PK sites (By Aug 2023)	Spot renovations at WB and GH (K-5)
Redistrict PK-8 (By Aug 2023)	Final reconfiguration grade bands to PK, K-5, 6-8, 9-12
Moderate Renovations at Edgewood (2022-24)	
Build larger NE Middle School (2021-2026)	

Questions followed regarding renovations at Edgewood, applying for work at Northeast Middle School, and redistricting.

**7. Community Partnerships – Strategic Planning and Alignment to Reimagining BPS 2023 and Academic and Career Pathways** – Dr. Carbone, Dr. Rechenberg and Mr. Burke presented the Community Partnerships - Strategic Planning and Alignment to Reimagining BPS 2023 and Academic and Career Pathways. Commissioners were provided an overview of how the district is creating Creative Arts Industry and Professional Service Industry and Liberal Art Studies Pathways for our grade 6 through 12 scholars, this is being made possible through offerings at BAIMS. Information was shared about how we are purposely staging our partnerships to align with our pathways. Information was shared regarding the Engineering and Manufacturing, Health Occupations, and Education and Human Services partnerships that were launched last school year and into the summer. We are looking for local partnerships, and look forward to increasing opportunities for our scholars. There are currently five different ways to partner with us: Sponsor-a-CWE Student, Sponsor a Teacher Externship, Sponsor a Student Certification, a Technology Gift or Sponsor a Cohort.

Questions followed regarding working with the Chamber.

8. There being no other business to come before the committee, the meeting was adjourned. (8:04 p.m.)

Respectfully Submitted:



Susan Everett

Executive Assistant to the Board of Education