

*The minutes presented within this document are a summary of the discussion that took place at the Board of Education meeting. To view the meeting in its entirety and hear full reports please go to: [CCR Committee Meeting Recording 3-23-22](#) (Passcode: a9N+pq\*M)*

**BRISTOL BOARD OF EDUCATION  
COMMUNICATION AND COMMUNITY RELATIONS COMMITTEE  
MEETING MINUTES  
Wednesday, March 23, 2022**

A meeting of the Bristol Board of Education Communications and Community Relations Committee was held on March 23, 2022, at 7:00 p.m. in Room 36 of the Bristol Board of Education and via the Zoom Meeting Platform.

**PRESENT:** Commissioners: Kristen Giantonio, Shelby Pons, Dante Tagariello; **ALSO PRESENT:** Jennifer Dube and Dr. Catherine Carbone

**1. Call to Order:**

Commissioner Giantonio called the meeting to order at 7:17 p.m.

**Meeting Norms**

Commissioner Giantonio acknowledged the meeting norms that had been shared prior to the meeting.

**2. Approval of Minutes:**

February 23, 2022 - Regular Communications and Community Relations Committee Meeting minutes as written.

**Motion Passed:** on a motion by Dante Tagariello and a second by Kristen Giantonio. Commissioner Shelby Pons abstained.

**3. Public Comment** – No members of the community wished to address the committee.

**4. BPS Logo and Rebranding Feedback** – Brian Burke, Director of Communications reviewed the new Bristol Public Schools logo options and shared the community rebranding survey feedback with the committee. Following discussion,

BPS Logo – Primary and Secondary Option 1 (Navy “Bristol) was selected to forward to the full board for a vote.

**Motion Passed:** on a motion by Shelby Pons and a second by Dante Tagariello.

**5. Parent Survey Options** – Commissioner Giantonio asked that this item be placed on the agenda for discussion after parents had a hard time working with Google on the recent rebranding survey. Mr. Burke explained the options that the district has available at this time - Google Forms, ParentSquare Polls, and ThoughtExchange each format allows a different type of survey to be conducted, and each one has its limitations. We will continue to look at survey options for the district.

**6. BPS Website Redesign** – Dr. Carbone discussed the Bristol Public Schools Website Redesign. The recently selected layout was shown to the committee – it was a stock layout, that will have our new colors and logo once it is redesigned. Mr. Burke shared parent feedback regarding the website and what parents

are looking for when they come to the BoE website the redesign will address some of the concerns raised. The redesign will be across the board, each school website will be updated as well. The website will be revised for the start of the 2022-2023 school year.

## 7. Adjournment

There being no other business to come before the committee, the committee adjourned. (6:47 p.m.)

Respectfully Submitted:



Susan Everett

Executive Assistant to the Board of Education

APPROVED