

**BRISTOL BOARD OF EDUCATION
COMMUNICATION AND COMMUNITY RELATIONS COMMITTEE
MEETING MINUTES
Wednesday, May 5, 2021**

A meeting of the Bristol Board of Education Communications and Community Relations Committee was held on May 5, 2021, at 6:00 p.m. via the Zoom Meeting Platform.

PRESENT: Commissioners: Shelby Pons, Karen Vibert, Thomas O'Brien; **ALSO PRESENT:** Dr. Catherine Carbone, Dr. Michael Dietter, Jill Browne, and Brian Burke, Communications/Community Partnerships Director

1. Call to Order:

Commissioner Pons called the meeting to order at 6:01 p.m.

2. Meeting Norms

Commissioner Pons read the meeting norms.

3. Acceptance of Minutes:

February 3, 2021 - Regular Communications and Community Relations Committee Meeting minutes.

Motion Passed: on a motion by Karen Vibert and a second by Shelby Pons.

4. Public Comment – No members of the committee wished to address the committee.

5. Two Way Communication – The committee discussed two-way communication and communication uniformity across the district. Commissioners were introduced to new technology platforms; ThoughtExchange and ParentSquare. A Thoughtexchange demo was performed using our recent K-8 Survey. Questions followed regarding percentages, valid assessments, how parents were notified about the survey, parent access, and topic selection.

Brian Burke discussed the transition from SchoolMessenger to ParentSquare and the capacity that it holds for parents and how StudentSquare can be used by the student. The plan is to launch the ParentSquare program in August.

6. Rebrand Bristol Public Schools – Mr. Burke discussed rebranding BPS to create uniformity across the district. The rebrand would be specific to district-level rebranding. There may be changes to the logo; as the current logo was designed by a former student. Recommendations were made to involve students in the rebranding process and logo design.

7. Community Outreach – Schools have continued their outreach and home visits. We continue to foster our relationship with the Bristol Press and Hartford Courant. One of Brian Burkes' charges is to get more rather than less communication out regarding the Bristol Public Schools. The plan is to establish a Superintendent's Column which would be a monthly/bi-monthly column.

8. Grants/Partnerships - Dr. Carbone shared information regarding grants and partnerships that are currently being worked on throughout the district.

9. Adjournment

There being no other business to come before the committee, the committee adjourned. (7:00 p.m.)

Respectfully Submitted:



Susan Everett

Executive Assistant to the Board of Education

APPROVED