Christopher Wilson, Chairman Karen Vibert, Vice-Chairman Karen Hintz, Secretary Jeffrey Caggiano Jennifer Dube Joseph Grabowski Thomas O'Brien David Scott Tina Taylor



Susan Kalt Moreau, Ph.D. Superintendent of Schools

BRISTOL BOARD OF EDUCATION P.O. Box 450 • 129 Church Street BRISTOL, CT 06011- 0450 (860) 584-7000 • Fax (860) 584-7611

The Communications & Community Relations Committee met on Wednesday, April 25, 2018 at 6:30 p.m. in Room 36 at the Board of Education Administration Building, 129 Church Street, Bristol.

<u>Present</u>: Jeff Caggiano, Jen Dube, Joe Grabowski, and Tina Taylor. <u>Also Present</u>: Kate Carbone, Mike Dietter, Sarah Mitchell, Linda Rich and Sue Moreau

<u>Minutes</u>

- 1. Called to order at 6:37 by Chair Caggiano.
- 2. Approval of January 8, 2018 Meeting Minutes

On a motion by Joe Grabowski, seconded by Jen Dube, the minutes of the January 8, 2018 meeting were approved with a correction that Tina Taylor was present.

3. Review and discuss draft of the spring newsletter

Sarah Mitchell shared a draft of the spring newsletter. The newsletter will include an introduction by our newly appointed assistant superintendent of schools, Dr. Kate Carbone.

4. Discuss and take any action necessary on improving delivering news to the community using multiple forms of media to communicate message.

Committee members brainstormed about the use of multiple social media communication tools that may be used to reach a variety of constituents. Several building principals use Twitter and some have Facebook pages or their parent group has a Facebook page. Dr. Carbone will work with Sarah Mitchell to expand our use of social media.

5. New Business

Linda Rich shared the plan she has developed to create a sustainability fund for the FRC's given the reduction in state funding.

6. Adjournment at 7:20 p.m.

Respectfully submitted: *Sue Moreau*